



**2021 EVENT AND PROJECT  
Sponsorship Program**

**APPLICATION**

**Please submit applications by Wednesday, June 2, 2021**

Email to: [karen@revitalizingwaterbury.org](mailto:karen@revitalizingwaterbury.org)

or

Mail to: Revitalizing Waterbury, PO Box 473, Waterbury, VT 05676

Questions? Call 802-793-6029

## OUR MISSION

***Revitalizing Waterbury's mission is to preserve, promote and enhance the economic, historic and social vitality of Waterbury, Vermont for residents, businesses and visitors.***

Revitalizing Waterbury's Event and Project Sponsorship Program supports Waterbury's community by providing financial grants and sponsorships to local organizations seeking to conduct events or projects that will help to fulfill RW's mission. ***All events and projects must take place by December 2021.***

This program will fund projects that:

- support RW's mission
- connect people with each other in meaningful ways
- increase opportunities for positive social interaction
- promote Waterbury as a destination for visitors
- would not necessarily happen without RW's financial support

We will not fund:

- projects that do not relate back to RW's mission
- capital campaigns
- events and performances that do not have any component of audience or community engagement
- individuals
- expenses that have already been incurred
- projects with religious instruction
- indirect expenses

Applications will be reviewed by RW's Executive Director for complete information prior to review by Revitalizing Waterbury's Board of Directors.

Applications are accepted from any organization conducting an event or project taking place in Waterbury, however, special consideration will be given to applicants who are current members of Revitalizing Waterbury. The deadline for submission is Wednesday, June 2, 2021.

Grant Awards will be announced by Friday, June 11, 2021.

***If you are awarded a grant, you are required to:***

- Arrange to pick up your check and get a photo taken.
- Enter your event or project on the Discover Waterbury online event calendar (<https://revitalizingwaterbury.org/add-event>)
- Represent RW's logo at the appropriate sponsorship level that you use for your event or project.

## APPLICATION

Event or Project Name: \_\_\_\_\_

Event or Project Dates: \_\_\_\_\_

## CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Event/Organization Website: \_\_\_\_\_

Marketing/PR Contact: \_\_\_\_\_

## Event /Project Description and Budget

Event or project description (include goals, type of audience, number or participants/attendees, community engagement, other organizations who are supporting this event/project, past results (if not a first time event/project):

How does the event or project relate to RW's mission?

Amount Requested (maximum \$500): \_\_\_\_\_

Event/Project Champion (if applicant/organization is not from Waterbury, who is championing this project in our community and why):

Event/Project Budget and Narrative: