



# Discover Waterbury Guide 2022

It is time to update and reprint the comprehensive, full color, 40+ page guide. The Discover Waterbury (DW) Guide will reflect the brand used on DiscoverWaterbury.com and provide information on things to See & Do, where to Eat & Drink, and places to Stay & Visit. The guide also includes events info, insider tips, and a map highlighting advertiser locations.

**# of copies:** 25,000 (anticipated to last 2 years)

**In print:** Memorial Day 2022

**Distribution:** 5 Welcome Centers on I-89, brochure racks in Stowe, Waterbury and Mad River Valley, Community Room at the train station, and at participating businesses; digital version available online

**Deadline:** Ad space commitment by Feb. 14, creative due Feb. 21

All display ads include a FREE 60-word listing. Not a Revitalizing Waterbury member but want the benefits? Visit [revitalizingwaterbury.org/business-membership](http://revitalizingwaterbury.org/business-membership) for more information and to become a member now. Need assistance designing your ad? We can help at no additional charge.\*\*

Ad Type	Ad Price (RW member)	Ad Price (non-member)	Ad Dimensions
Full page - back cover	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,680	3.5 x 8.25*
Full page - inside front or back cover	<input type="checkbox"/> \$960	<input type="checkbox"/> \$1,344	3.5 x 8.25*
Full page - interior	<input type="checkbox"/> \$600	<input type="checkbox"/> \$840	3.5 x 8.25*
Half page	<input type="checkbox"/> \$360	<input type="checkbox"/> \$504	3.5 x 4
60-word listing only	<input type="checkbox"/> \$150	<input type="checkbox"/> \$210	N/A

\*For bleed ads, please add 1/8" all around. Trim size is 4 x 9. \*\*Up to 30 minutes of design time. Cover ads are first come. No co-op ads available.

**To reserve your space, choose an ad size above, provide the info below, and return with payment by February 14 to Ariel Mondlak: [ariel@revitalizingwaterbury.org](mailto:ariel@revitalizingwaterbury.org).**

The info below will be printed exactly as provided in the DW Guide

Business name: \_\_\_\_\_

Full physical address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

The info below will not be printed in the DW Guide

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Re-use my ad from the 2019 DW Guide

Re-use my listing from the 2019 DW Guide

I will send you a new ad by February 21

Use this new listing (60-word limit, basic business info will be included):

## PAYMENT OPTIONS:

Check payable to: Revitalizing Waterbury  
PO Box 473, Waterbury, VT 05676

Pay by credit card online at: [revitalizingwaterbury.org/DWGuide](http://revitalizingwaterbury.org/DWGuide)