



# Discover Waterbury Guide 2019

It is time to update and reprint the 3rd comprehensive, full color, 40 page guide. The *Discover Waterbury Guide* will reflect the brand used on DiscoverWaterbury.com and provide tourists and visitors with information on things to See & Do, where to Eat & Drink, and Stay & Visit options. The guide also includes an events calendar, itineraries, and a map highlighting advertiser locations.

**# of copies:** 25,000 (anticipated to last 2 years)

**In print:** April 2019

**Distribution:** 5 Welcome Centers on I-89, brochure racks in the Stowe, Waterbury and Mad River Valley areas, Community Room at the train station and at participating businesses. A digital version will be available online.

**Deadline:** Feb. 15 ad space commitment (creative due Feb. 22)

All display ads include a FREE 60-word listing. Not a Revitalizing Waterbury member but want the benefits? Visit [revitalizingwaterbury.org/membership](http://revitalizingwaterbury.org/membership) for more information and to become a member now. Need assistance designing your ad? We can help at no additional charge.\*\*

Ad size	Ad price (RW member)	Ad price (non-member)	Ad dimensions
Full page-back cover (first come)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,400	3.5 x 8.25*
Full page-inside front or back cover (first come)	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,120	3.5 x 8.25*
Full page-interior	<input type="checkbox"/> \$500	<input type="checkbox"/> \$700	3.5 x 8.25*
1/2 page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$420	3.5 x 4
60-word listing only	<input type="checkbox"/> \$125	<input type="checkbox"/> \$175	N/A
Full page coop***	<input type="checkbox"/> \$900	N/A	3.5 x 8.25*

\* For bleed ads please add 1/8" all around. Trim size is 4 x 9. \*\*Up to 30 minutes of design time. \*\*\*Includes listing for up to four RW business members. Non RW businesses in a coop ad will be charged an additional \$50/listing.

**To reserve your space choose an ad size above, provide the info below and return by **February 15** to Karen Nevin: [karen@RevitalizingWaterbury.org](mailto:karen@RevitalizingWaterbury.org) with payment.**

Business name: \_\_\_\_\_

Full physical address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Web: \_\_\_\_\_ Contact: \_\_\_\_\_

- Pick-up my ad from the 2017 *Discover Waterbury Guide*       I will send you a new ad by February 22
- Pick-up my listing from the 2017 *Discover Waterbury Guide*
- Use this new listing (60-word limit not including address, phone and web)

**PAYMENT OPTIONS:**

- Check enclosed payable to Revitalizing Waterbury, PO Box 473, Waterbury, VT 05676
- CC# \_\_\_\_\_ Exp. \_\_\_\_\_ CID code \_\_\_\_\_