



2019 EVENT AND PROJECT SPONSORSHIP PROGRAM

APPLICATION

Please submit applications by April 30, 2019

Email to: Karen@revitalizingwaterbury.org

or

Mail to: Revitalizing Waterbury, PO Box 473, Waterbury, VT 05676

Questions? Call 802-793-6029

OUR MISSION

Revitalizing Waterbury's mission is to preserve, promote and enhance the economic, historic and social vitality of Waterbury, Vermont for residents, businesses and visitors alike.

Revitalizing Waterbury has established this program in order to support Waterbury's community by providing financial grants and sponsorships to local organizations seeking to conduct events or projects that will help to fulfill RW's mission. ***All events and projects must take place in 2019.***

This program will fund projects that:

- support RW's mission
- connect people with each other in meaningful ways
- increase opportunities for positive social interaction
- promote Waterbury as a destination for visitors

We will not fund:

- projects that do not relate back to RW's mission
- capital campaigns
- events and performances that do not have any components of audience or community engagement
- individuals
- expenses that have already been incurred
- projects with religious instruction
- indirect expenses

Each application will be reviewed by RW's Executive Director for complete information prior to review by Revitalizing Waterbury's Board of Directors.

Applications are accepted from any organization conducting an event or project taking place in Waterbury, however, special consideration will be given to applicants who are current members of Revitalizing Waterbury. The deadline for submission is Monday, April 30, 2019.

Grant Awards will be announced by May 15, 2019.

If you are awarded a grant, you are required to:

- Come to RW offices to pick up your check and get a photo taken.
- Enter your event or project on the Revitalizing Waterbury and Discover Waterbury online calendars
- Represent RW's logo at the appropriate sponsorship level that you use for your event or project.

APPLICATION

Event or Project Name: _____

Event or Project Dates: _____

CONTACT INFORMATION

Contact Name: _____

Organization: _____

Mailing Address: _____

Email: _____

Phone: _____

Event/Organization Website: _____

Marketing/PR Contact: _____

EVENT /PROJECT DESCRIPTION AND BUDGET

Event or project description (include goals, type of audience, number or participants/attendees, community engagement, other organizations who are supporting this event/project, past results (if not a first time event/project):

How does the event or project relate to RW's mission?

Amount Requested (Minimum \$100 / Maximum \$1,000): _____

Event/Project Champion (if applicant/organization is not from Waterbury, who is championing this project in our community and why):

Event/Project Budget and Narrative: